



# Dementia Friendly Communities

Innovation Funding Grant Holders 2013

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# Dementia Friendly Communities Fund

<b>Organisation</b>	<b>Cleveland Alzheimer's Society</b>
<b>Project Name</b>	Stockton Dementia Friendly Town
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<b>Project Description</b>	<p>The project proposes to develop Stockton-on-Tees as a dementia-friendly town and will focus on supporting the wellbeing of people with mild to moderate cognitive impairment in the early stages of dementia to enable them to live safely and as normal a life as possible in their own community. It is hoped that this eventually will enable Stockton to meet the criteria for recognition as a national dementia-friendly community. The project will be led by Cleveland Alzheimer's Residential Centre Ltd (Registered Charity) who will work closely with Stockton Dementia Services Collaborative Group. The project will use the funding to employ a Link Worker who will be supervised by the Chief Executive of Cleveland Alzheimer's. The role of the Link Worker will be to go out into the community and engage with all areas of the community to bring about this change.</p> <p>It would be the intention to use the knowledge gained from the project to assist other groups to roll out the concept of dementia-friendly communities across the region.</p>

<b>Organisation</b>	<b>Cleveland Fire Brigade</b>
<b>Project Name</b>	Dementia Awareness Training
<b>Contact Name</b>	John Rafferty
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<b>Project Description</b>	<p>A significant number of Brigade employees are visiting vulnerable members of society in their own homes on a daily basis. This interaction provides an opportunity to assess vulnerable individuals in their own home and collect information from them which may not be forthcoming to the more "traditional" agencies working in mental health. It is important that Cleveland Fire Brigade staff receive the necessary training to enable them to identify residents and their carers who require additional support. Interaction with Brigade employees may be the only contact a vulnerable person has had with an agency which could secure them additional help and support.</p> <p>The project will provide training to staff that are located within the four locality areas. Staff, who undertake the training, will then use a cascade approach to ensure all colleagues engaging vulnerable people have had the required training. Each Advocate is skilled in assessing vulnerability of people; the additional training will be a valuable tool for them to identify those at risk of dementia and broker in additional agencies to provide the necessary support.</p> <p>To ensure consistency and the on-going development of staff, a cascade training programme would be put in place to ensure all front line staff, both operational and corporate, received training and advice on dementia. The key areas and messages would be included within Home Fire Safety Visit and Community Safety procedure notes and refresher training would be given as part of the annual Personal Development Reviews.</p> <p>The project will provide appropriate training for front line employees through a series of training courses to build up their knowledge on this area. A Dementia Champion would be identified for each of the four localities with that individual going on to undertake further training in this field.</p>

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<b>Organisation</b>	<b>Northumberland Care Trust</b>
<b>Project Name</b>	<b>Drivers for Change: dementia-friendly bus transport in Northumberland</b>
<b>Contact Name</b>	Ann Brown
<b>Contact Telephone</b>	01670 394414
<b>Contact Email</b>	Ann.Brown@northumbria-healthcare.nhs.uk
<b>Project Description</b>	<p>People with dementia can continue to live successfully in their own communities by maintaining some skills of independent living we all take for granted. This includes being able to get 'out and about' to visit relatives and friends, shops, local services and leisure opportunities.</p> <p>Northumberland's local priorities are to support people living with dementia to live as full, active, healthy and rewarding lives as they can within their local community. Many people with dementia remain capable of using buses though may be discouraged from doing so if they or their families feel they are unsupported.</p> <p>Through the Northumberland Dementia Forums people living with dementia have raised concerns and difficulties in accessing bus services particularly in rural areas once they or their carer have had to give up driving. This can lead to increased isolation. Given the rurality issues in Northumberland this project will be of particular value for the county and could help reduce social isolation of people with dementia</p> <p>There is also a wider issue of bus staff recognising mobility problems and confidence of older passengers and being able to respond to their needs in a way that is supportive and not stigmatising.</p> <p>This project is therefore of particular relevance to people with dementia but also very transferable to other groups of vulnerable people including people of any age with mobility or cognitive problems</p> <p>The project will develop training for bus drivers dealing with passengers and their carers with dementia. It is also transferable to other groups of public service workers (referenced below)</p> <p>Northumberland has a network of forums involving people with different needs and stages of dementia and their families across the county. They will be able to inform and support the development of material which will be of practical use for the project from users' experience in piloting training and developing proposals for rolling it out with transport providers in the County.</p> <p>It will:</p> <ul style="list-style-type: none"> <li>• collaborate with people with dementia and their carers to identify the issues which can make buses easier to use</li> <li>• set out the practical issues for bus drivers in providing a service to customers with these requirements</li> <li>• devise achievable training objectives to equip drivers to make a difference to these customers' experience of bus journeys:             <ul style="list-style-type: none"> <li>○ to identify passengers with these requirements</li> <li>○ to respond appropriately at key points in the journey</li> <li>○ To increase these customers' confidence and safety when using buses</li> <li>○ To do this in way which does not compromise bus timetables and efficient use of the vehicle</li> </ul> </li> <li>• pilot training as part of the Certificate of Professional Competence ("CPC") with 300</li> </ul>

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<p>new drivers</p> <ul style="list-style-type: none"> <li>• evaluate the impact of the pilot and how it might be used in available training schemes</li> <li>• make recommendations for any required modifications</li> <li>• produce a pack for incorporation into the work of existing providers of CPC training</li> </ul> <p>provide an additional criterion for use in current development of a framework for potential transport</p>
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<b>Organisation</b>	<b>Northumbria University</b>
<b>Project Name</b>	Involving local communities in meeting the Spiritual Needs of people with dementia across care settings in the North East
<b>Contact Name</b>	Isabel Quinn
<b>Contact Telephone</b>	0191 215 6118
<b>Contact Email</b>	Isabel.quinn@northumbria.ac.uk
<b>Project Description</b>	<p>What is the project proposing to do?</p> <p>Host a workshop to:</p> <ul style="list-style-type: none"> <li>Identify key issues</li> <li>Share best practice locally and Nationally</li> <li>Plan how to improve current provision</li> <li>Produce a report</li> <li>Produce a resource for Care Providers, Community groups and organisations providing support (including voluntary sector and faith groups)</li> </ul>

<b>Organisation</b>	<b>Bernard Gilpin Primary School</b>
<b>Project Name</b>	Back to school days
<b>Contact Name</b>	Andrew Bainbridge
<b>Contact Telephone</b>	<b>0191 553 6523</b>
<b>Contact Email</b>	<b>Andrew.bainbridge@schools.sunderland.gov.uk</b>
<b>Project Description</b>	<p>The project will establish a range of community based wellbeing activities for people living with dementia and their carers centred on Bernard Gilpin Primary School in Houghton-le-Spring.</p> <p>Bernard Gilpin Primary School is one of the 21 dementia friendly pioneer schools in the UK within the PM’s Challenge group and in addition the only school in the north of England. The school is currently testing and evaluating a range of curriculum materials and activity as part of the pioneer programme and in addition has a vision to engage with the wider community to enable intergenerational learning and understanding and provide supportive mechanisms for those living with dementia in the local community.</p> <p>The project will establish a Singing for the Brain group, an intergenerational choir, a dementia cafe and other regular social events such as tea dances none of which are currently operating in the Houghton area.</p>

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<b>Organisation</b>	<b>Redcar and Cleveland Borough Council</b>
<b>Project Name</b>	Skelton Friendly Community Project
<b>Contact Name</b>	Sue Renvoize
<b>Contact Telephone</b>	01642 771749
<b>Contact Email</b>	susan.renvoize@redcar-cleveland.gov.uk
<b>Project Description</b>	<p>This project will build on the work already done to make Skelton (a town of c7500 people) in East Cleveland the prototype for an active dementia friendly community in Redcar &amp; Cleveland Borough Council. We already have high level commitment from local Councillors and support from a range of council departments and voluntary sector organisations to developing a dementia friendly community in Skelton.</p> <p>This project will enable us to engage with people with dementia and their carers who live in Skelton to find out how we can ensure they are enabled to continue to live well in their local community. We will ensure that the main businesses and shops are welcoming and understanding of the needs of people with dementia and their carers. We also want to provide information and advice to people with dementia and their families about the facilities that already exist or are going to be developed so that they can see if there are activities they would like to attend or they can recommend alternative interests they would like.</p> <p>Over time we will use the knowledge learnt in Skelton to extend the concept of a dementia friendly community to other parts of Redcar and Cleveland.</p> <p>The project will be managed as a 'subgroup' of the R&amp;CBC Dementia Alliance and will develop a local network including people with dementia and their carers; representatives of local businesses and organisations, schools and public sector reps to help the project to grow</p>

<b>Organisation</b>	<b>Quality of Life Partnership</b>
<b>Project Name</b>	Making our City Dementia Friendly
<b>Contact Name</b>	Mary Nicholls
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<b>Contact Email</b>	<a href="mailto:mnicholls1944@yahoo.co.uk">mnicholls1944@yahoo.co.uk</a>
<b>Project Description</b>	<p>In the Housing LIN report 'Breaking New Ground: The Quest for Dementia Friendly Communities', it states that people with dementia and their carers believe their lives would be improved if their community had a better understanding of what it is like to have dementia and how to help. The project is proposing to improve the level of dementia awareness within the Elders Council of Newcastle and to identify ways in which the Elders Council can use its resources to work with partners in developing our understanding of what it is like to live with dementia and how we can respond in a more supportive way.</p> <p>Newcastle is committed to making the city a great place in which to grow old. The Elders Council is a key partner in Newcastle's Age Friendly City Initiative. We therefore need to increase our own understanding of what it means to live with dementia and to find ways of more effectively including people with dementia and their carers in our work.</p>

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<b>Organisation</b>	<b>Quality of Life Partnership</b>
<b>Project Name</b>	Social Prescribing Dementia
<b>Contact Name</b>	Matthew Henderson
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<b>Contact Email</b>	<a href="mailto:matt@takingpartworkshops.org.uk">matt@takingpartworkshops.org.uk</a>
<b>Project Description</b>	<p>People early in the course of dementia can feel abandoned by services. They may be embarrassed about taking part in social activities and can become increasingly isolated.</p> <p>The project will enable effective referrals and participation in a range of community activities for people with dementia and their carers in North Tyneside and Northumberland, by identifying barriers and enablers for referrers, providers and participants, educating, raising awareness and disseminating learning and providing support to facilitate the patient journey. It will work with the principles of dementia friendly communities to implement a toolkit with local activity providers, developing champions and methods of delivering better practice to increase accessibility in a range of local services. Helping to discover what is achievable, what the impacts are and what more can be done.</p> <p>This will increase understanding about dementia and participation, to help provide a greater choice of interventions to improve health and wellbeing for people with dementia. It aims to change attitudes and raise aspirations and capacity with organisations looking after people with dementia, local activity providers and the wider community.</p>